

APPENDIX A



host borough of the
Olympic and Paralympic Games

Get set Southwark

**Southwark 2012 evaluation report
27 September 2012**



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FOREWORD

Tony Doyle MBE, Chair of the Olympic Delivery Board

I was delighted to be asked two years ago by Cllr Peter John, Leader of Southwark council, and Annie Shepperd, then CEO of Southwark Council, to join and Chair Southwark's Olympic Delivery Board. As a former GB Olympian I realised what a fantastic opportunity London 2012 gave to London boroughs. The council recognised this chance and formed an Olympic Delivery Board as part of its Olympic and Paralympic vision in order to prepare and make the most of this golden opportunity. London 2012 has not only helped unite children, schools and adults throughout Southwark but has given Londoners the chance to feel proud of what the country can achieve. The planning and preparation by Peter John and his team together with the work of all the Southwark Council officers ensured that the 2012 Games were the most successful Games ever to be staged.

I would like to say a big thank you to all my fellow board members for their ideas, creativity and unstinting support of the Olympic ideals.

Southwark now has an unbelievable opportunity to continue to make a difference to the lives of all the young people and school children within the borough. Let's not waste this chance to engage, improve and increase physical activity amongst the young and youth within Southwark. Youth clubs, faith groups and schools now have the opportunity to make a difference to the young people within the borough. The council now needs to form a Legacy/Olympic Opportunity Board to capitalise on how the council can engage and promote healthy living and an increase in physical exercise.

Cllr Veronica Ward, Cabinet Member for culture, leisure, sport, the Olympics and Regeneration (South)

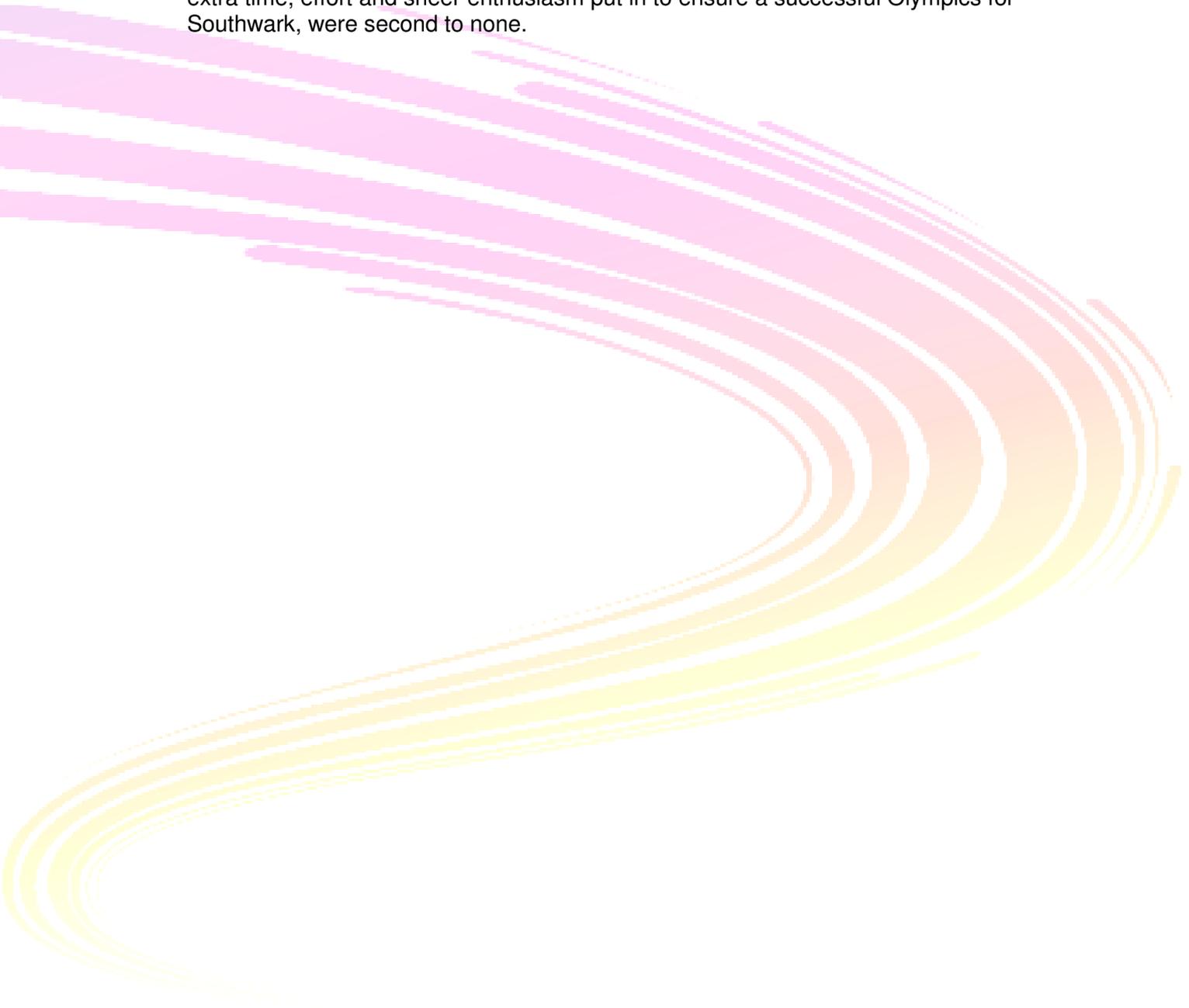
What more to say about the Olympics? The answer is for Southwark a lot. As the report re-emphasises, our vision was to maximise for the people of Southwark the opportunities, experiences, delights and long term benefits that would come to Southwark from London 2012. The overall 2012 planning took years and it is difficult to believe that this unique experience is now over.

The Southwark Olympic Delivery Board was determined to ensure that we examine and assess all the activities of the Southwark Olympic programme so that we can build on tangible and some intangible legacies and that gain for our residents will not melt away as the excitement dies down. Promotion of health and well-being, with new public health powers from next April, opportunities for young people, new good sports facilities, events for communities to get together and enjoy and for members of the communities to promote their talents and achievements, creating - from art to Zumba, have all contributed to this legacy. With the well-being of the community as our goal, enabling all this to happen reflects the core work of the council.

Specific pieces of work identified in this evaluation will be built into the action plans of relevant departments and an internal Legacy Board will continue to meet to monitor the Capital Legacy funding and the agreed actions.

There are many people who have been involved in the delivery of the Olympic activities. More than we can thank here. We owe them a very big thank you indeed. Our Chair, Tony Doyle, the leads on our work streams: Donald Hyslop from Tate Modern and Clive Pankhurst from The Volunteer Centre and also Bridget Edwards and Andrew Powlesland as members of the Board. This involvement reflects the real

involvement of so many of the community in the Olympics and the Southwark contribution. Southwark was one of the boroughs with the highest number of people who volunteered for the various Olympic volunteer programmes including our own 100 plus steward volunteers for the main torch relay ensuring a memorable day never to be forgotten day for Southwark. Finally a huge thank you needs to go to Paul Cowell and Ben Finden and our small events team, Robin Campbell and the communications team, Jonathan Toy and the operations Team, Paul Stokes and sports development team, Pat Shelley and the engaging young people group and Michael Cleere and the 200 staff who trained to be hosts to our visitors and also to our partners in the PCT. The extra time, effort and sheer enthusiasm put in to ensure a successful Olympics for Southwark, were second to none.



BACKGROUND

Olympic Delivery Board

Southwark Olympic Delivery Board was established in December 2010 to oversee the council's approach to the opportunities presented by London 2012, to support and steer the work of the sub-groups and to strive for the best possible outcomes for local people.

The purpose of the board was:

1. To steer the Southwark work plan for London 2012 and to take progress reports from the working groups.
2. To advise the Cabinet Member for Culture, Leisure, Sport and the Olympics on progress with the Southwark work plan and on matters requiring decisions.
3. To identify possible projects and develop assessment criteria.
4. To ensure that opportunities for community participation were maximised.
5. To ensure opportunities for young people, especially Southwark's schools were maximised and to supported.
6. To ensure Southwark took advantage of all Olympic and Paralympic related funding opportunities.
7. To advocate for Southwark and Olympic opportunities within their own working area.
8. To advocate for Southwark in maximising opportunities relating to London 2012.
9. To act as ambassadors for Southwark with Olympic and other external organisations including GOE, Locog, GLA, Arts council England and Sport England.
10. To ensure that all initiatives and programmes were fully resourced and did not incur additional pressure on front line services.

Membership

The Olympic Delivery Board was made up of the following representatives:

- Tony Doyle MBE World Cycling Champion 1980 and 1986
- Cllr Veronica Ward Cabinet member for culture, leisure, sport and the Olympics
- Cllr Dora Dixon-Fyle Cabinet member for health and adult social Care (to April 12)
- Catherine McDonald Cabinet member for health and adult social Care (from April 12)
- Annie Sheppard Southwark Council Chief Executive (to Feb 2012)
- Eleanor Kelly Southwark Council Chief Executive (from Feb 2012)
- Gill Davies Southwark Council Strategic Director for environment and leisure (to May 2012)
- Deborah Collins Southwark Council Strategic Director for environment and leisure (from May 2012)
- Adrian Whittle Southwark Council Head of culture, libraries, learning and leisure
- Donald Hyslop Head of community & regeneration, Tate Modern
- Bridget Edwards Director, Southwark Arts Forum
- Clive Pankhurst Chief Executive, Volunteer Centre Southwark
- Pat Shelley Southwark Council Head of youth services
- Jonathon Toy Southwark Council Head of community safety and enforcement

- Robin Campbell Southwark Council Head of communications
- Andrew Powlesland Academy Director, London Southbank University

The Vision

The London 2012 Olympic and Paralympic Games presented a major opportunity for Southwark's communities and young people. We believed it could act as a catalyst to further encourage the engagement of Southwark people in sport, culture and exercise, to promote the unique culture of Southwark and create opportunities for people to volunteer in various ways to support the Games.

Our vision was not just for Southwark Council but for Southwark. We have worked with many partners to develop and deliver projects and programmes and the vision identified a number of areas of work and created a focussed, pragmatic and opportunistic approach to the Olympic Delivery Board's programme.

The council's challenge was to exploit this potential for all our communities but also to ensure that we minimise any disruptive effect, to ensure front line services were maintained and that there existed a continuity of everyday business.

Southwark's London 2012 Olympics and Paralympics Vision

Engaging young people - Opportunity to grow

London 2012 brings once in a lifetime opportunities to inspire our young people. We will encourage and support as many young people as possible to get involved in cultural, sporting and volunteering activities that support learning, skills and personal development. We will celebrate our young people and support them to get involved through their school, youth group and local community. From this we will work with our partners to ensure a meaningful legacy is created for our young people from London 2012.

Our priorities are:

- *For 100% of schools to be signed up to the Get Set London network*
- *For 100% schools to have Olympic and Paralympic action plans*
- *To develop a full volunteering programme for young people linked to Olympic activity.*

Healthy Southwark – Get active and improve our health

Both the Olympics and Paralympics are international beacons for health and vitality. Southwark aims to use that message to inspire all our communities to understand the importance of our well-being and to be positive in taking steps to improve our lifestyles to stay fit and healthy.

Our priorities are:

- *Increase participation in Change 4 life campaign*
- *Execute the Health Factor Challenge*
- *To help improve the attitude to healthy living of Southwark's residents.*

The Paralympics – Inspiring Southwark

The Paralympics will inspire the nation and Southwark wants to ensure that its communities have the opportunity to participate in Paralympic and disability focussed programmes. Working with our schools, sports groups, facilities and cultural organisations we will create activity that will be accessible and inclusive to all.

Our priorities are:

- *To ensure inclusivity throughout Southwark's 2012 programmes*
- *To actively promote projects and initiatives to disability groups and organisations*
- *To celebrate and showcase disability arts and sports through Southwark's 2012 programmes*

Volunteering and employment – Supporting residents and business

London 2012 means major regeneration for the capital and there are over 80,000 volunteering opportunities linked with London 2012. Working with our partners we will support local business to access this investment, maximise job opportunities and promote all the London 2012 volunteering programmes alongside local projects and initiatives.

Our priorities are:

- *To support and drive a volunteering legacy from the Olympics*
- *To support Southwark's volunteers for the Olympics.*
- *Maximise and promote Inspire mark opportunities.*

Southwark Experience – Presenting our best

London 2012 will provide a wealth of entertainment and spectacle to inspire our residents. With millions of visitors expected in London and Southwark we have the chance to welcome the world to our culture, heritage and newly refurbished leisure facilities. We will celebrate our communities and support people to get involved as possible to get involved in cultural, healthy and sporting activities in London, we will ensure that our parks and public realm look their best, and will provide up to date and relevant information to help residents and visitors enjoy the mass of events and activity.

Our priorities are:

- *To make Southwark look and feel its best ready for Games time.*
- *To produce a cultural guide, promoting the best of Southwark's cultural offer throughout the Games period.*
- *To keep visitors and residents informed and up to date with Games times information and events outside of the Olympic park.*

Public services – Business as usual

We must understand the vastly increased activity in London and Southwark, its impact on our core services and minimise any disruptive effect. We will work to ensure an efficient and mutually supportive approach to operational delivery so that we have continuity of everyday business, amelioration of negative impacts and a safe and inclusive environment for our residents and visitors. We will work hard to minimise the impact on resources by identifying and drawing down external funding to ensure that front line services are maintained and opportunities are taken in the run up to, during and after London 2012.

Our priorities are:

- *To ensure that Southwark Council is prepared for business as usual throughout the summer of 2012*
- *To ensure a safe and inclusive Games for residents and visitors of Southwark*
- *Produce and test an agreed strategic and operational continuity plans for the Games period*

Our legacy

London 2012 is an opportunity for us to create a true legacy for the communities and young people of Southwark. Southwark Council plans to invest in some important

community resources and facilities across the borough to ensure London 2012 impact on all our communities.

Our priorities are:

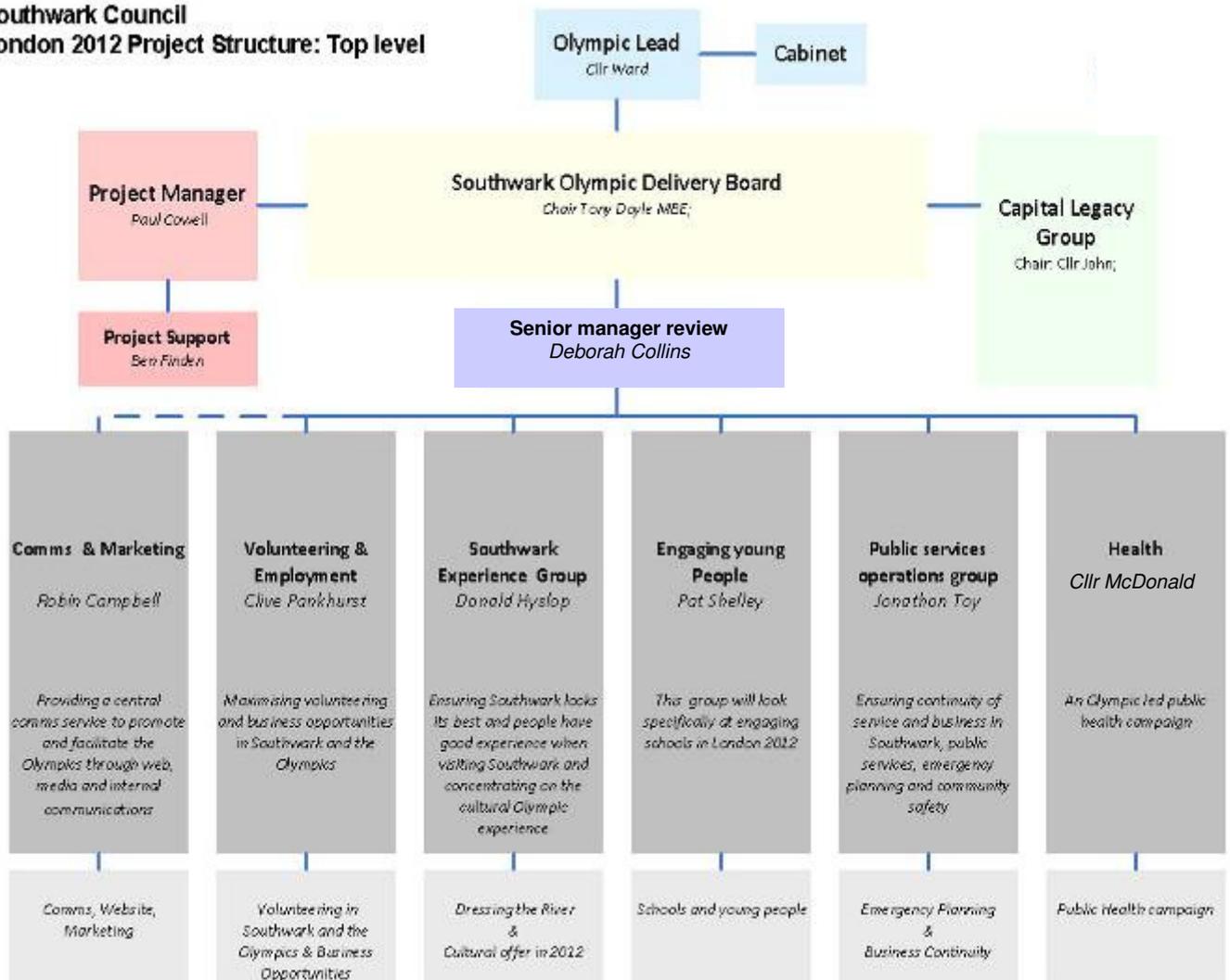
- *To support and drive a lasting Olympic legacy in Southwark from the 2012 Games.*
- *To fund a series of capital projects that will encourage participation in sport throughout the borough.*
- *To secure external support and resources to compliment the council's internal Capital Legacy Fund*

Workstream programmes

A programme of workstreams and workplans were created that would realise and deliver the council's vision. Workstreams were lead by a range of senior Southwark Council officers or partners and each workstream was composed of officer and partner organisations connected to each specific workstream. They met regularly to develop and deliver projects and initiatives, to realise opportunities.

Please note that some projects cross different workstreams. For example sport features in both engaging young people, and health and well-being workstreams. and communications are mentioned in most workstreams.

Southwark Council London 2012 Project Structure: Top level



WORKSTREAM EVALUATION

Engaging young people – Opportunity to grow

Pat Shelley - Head of youth services and chair of the engaging young people work stream said:

“The Olympic project has enabled a variety of departments to work together across a common theme, enabling a coordinated approach and ensuring support from colleagues. The group is very proud of the fact that all the programmes were funded from existing budgets and were implemented as part of mainstream delivery. It was not only the people who sat on the group who made this happen but the workers out in the field who ensured young people knew about the programmes and encouraged them to take part. Our voluntary sector youth groups also publicised and supported the activities on offer ensuring they reached and were accessible by as many young people as possible.”

Achievements and highlights

Communications

- Development of a media strategy to engage with young people using social networking as the medium.

Culture

- Big Dance, a combined event with both Southwark and Lambeth celebrated, promoted the diversity of dance styles and forms and to engage more young people in physical activity. Over 3000 young people took part.
- Olympic Readathon took place where 95 children aged seven to eleven years and their families came to participate together.
- Poetry relay consisted of 111 secondary school students, from four schools alongside young people from Dulwich Library, to produce an Olympic poem. The poem was read aloud by Sir Andrew Motion on 18 July 2012.
- 2774 children from four to twelve years took part in the Olympic summer reading challenge and read up to six books during the summer break.

Schools

- Every school in Southwark was registered on Get set London, Locog’s education programme. 90% of schools signed up to the Get set network, which unlocked 2589 Olympic and Paralympics tickets for 97 Southwark schools.
- An Olympic focused newsletter was created for schools and distributed across all schools twice termly. This included up to date information and highlighted in which schools could get involved.

Sports

- Ten mini Olympic and Paralympic themed events took place in Southwark focusing on the eight community council areas, with two being borough wide. In excess of 5000 young people attended these events.
- London Youth Games, Southwark participated in the event coming 15th overall out of the 33 London boroughs who took part and winning six individual events. This was Southwark’s best ever performance in the London Youth Games.
- 2098 young people went through ‘Teaching Values Through Leadership’ resource certificate in local schools, exceeding the target of 2012 young people.
- Southwark Community Games delivered ‘Community Sports Leader Awards’ with 22 young people, seven of whom had learning disability.

- Disability sports programme had 4290 attendances at their sessions.
- 'Us Girls' sports project had a target of 500 attendances. This was overachieved with 593 young women in total attending. 20 sports qualifications were gained and 10 young women went on to volunteer at different projects.

Volunteering

- Volunteering, our target was to recruit 120 young people to volunteer at various Olympic related projects. 144 young people across all community council areas were recruited and allocated placements.
- Placement opportunities included opening and closing ceremonies, Gamesmakers, Southwark community games, and the Street Genius programme.

Ticket allocation

Of the 196 Olympic and Paralympic tickets purchased by Southwark Council after sponsorship by Potters Fields Management Trust, 96 tickets were given to the council's looked after children.

Summary of participation

Activity	Participation
Big Dance	3000
Readathon	95
Poetry relay	111
Olympic summer reading challenge	2774
Get set London tickets allocation	2589
Looked after children ticket allocation	96
Mini marathon ticket winners	28
Mini Olympics tour	5000
London Youth Games	333
Teaching Values Through Leadership	2098
Sports Leader Awards	29
Schools Change4Life sports clubs	300
Disability Sports programme	4290
Us girls	593
Youth volunteer programme	144
	21480

Operations – Business as usual

The borough's public services operations group (PSOG) provided oversight and governance of all 2012 operational activity in the London Borough of Southwark. The group was led by the Director of environment & leisure, who was the council's strategic 2012 lead officer. The group met every six weeks from November 2010, or more regularly as required. PSOG included representation from a wide range of council services such as street cleaning, markets, highways, regulatory services, wardens, anti social behaviour unit, communications team, adult health and children's services. In addition there were external agencies who were heavily involved from the inauguration of the group and included Better Bankside, Pool of London, MPS Southwark and Transport Police. The PSOG as and when required, invited partners to the meetings and was also represented on the borough Augmented Safety Advisory Group (ASAG). The borough had representation on the London the Central Zone Licensing, Operations and Safety Planning Group (LOSPG) and the Central London Borough Group Support Unit (BGSU). PSOG set up, tested and reviewed the operational arrangements for Southwark based on the planning assumptions that were provided by LOCOG and other central Olympic co-ordination groups. PSOG was instrumental in ensuring that the council and partnership services were co-ordinated over the Olympic period and the council maximised those resources to ensure that the high standards of service were maintained throughout the Olympics.

The Borough tested its operational response to the games in July 2011, Exercise Redgrave. It was a council wide exercise, run by the Emergency Planning and Resilience team over a four day period. The test exercise was based on the first weekend of the games from the Friday 27 July, to Monday 30 July 2012. Exercise Redgrave aimed to test resilience for the Games period and ensure that the right governance infrastructure was in place and the level of communication within the council, to members and externally was sufficient based on the pressures that may be faced. During the exercise, intelligence briefings were compiled and delivered to the Operations Group by the Intelligence cell, working with the Borough Intelligence Unit within the Police Station. These briefings were based on the events schedule for the games, anticipated impact on public transport and the road network and information from the London events coordination calendar for Southwark.

A number of test scenarios were overlaid, based on the London Olympic Resilience Planning Assumptions regarding impacts of the games in addition to "normal" incidents and disturbances with potential to occur during the Olympic period.

Some of these scenarios were based on incidents that occurred during the period last year. Several scenarios were used to test the wider implications for council services and most importantly the interdependency between the council services during this time. Participation also included representation from the Police and the More London Estate.

The council C3 arrangements were tested over the Diamond Jubilee weekend prior to going live for the Olympics. These tests provided the council and its partners the ability to make operational changes, but also the ability to build in flexibility should either significant problems occur or there was the opportunity to reduce the service.

We established multi-disciplinary teams (MDT) of officers operating in two zones to the north of the borough, covering the areas identified by the PSOG where the impact of increased footfall was most likely to be felt. The teams comprised of trading standards, environmental health, licensing, wardens and anti social behaviour officers. Community

safety business unit managers and unit managers were on an on-call rota during the times the MDT is operated.

The Olympics operation was reviewed every Thursday during the period, allowing the C3 Operations Director, in consultation with a Strategic Director, to decide the MDT resourcing requirements for the following week. After the first three weeks the decision was made to stand down the MDT's during the transition phase to the Paralympics, then to operate with one team from 08:00 to 20:00. This was based on an analysis of the demand on services and was a key part of the operational management.

Specific operational arrangements included:-

- A dedicated control room
- Twice daily operational and intelligence briefings
- Multi disciplinary teams with the capacity to operate 24/7
- Increased street cleaning and refuse collection. This included integrating street cleaning services between the council and both Business Improvement Districts
- Cross border working between enforcement services in Lambeth and Southwark, including delegated authority for officers to carry out enforcement in each borough.
- Established link with control rooms at London Underground and Network Rail London Bridge to ensure real time information was received
- Daily e-news bulletins which were distributed to over 6000 people

The Southwark Olympic operations went live on the 23 July. The operational arrangements ran for the duration of the Olympics until the 11 August.

There were a number of operational arrangements that were adjusted in the first week to respond to the additional footfall and the increased number of street population and buskers.

The multi disciplinary team operated 24/7 during this time with dedicated teams of eight officers, one supervisor and one operational director, working a 12 hour shift.

The team dealt with:-

- Begging
- Busking
- Street population
- Ambush marketing
- Licensing
- Food hygiene
- Crowd management
- Suicide at Tate Modern
- Street works
- Health & safety

There were several significant issues in the first week, including the Olympic Torch Relay, Olympic River Pageant and taxi protests. However, once the Olympics commenced there was a marked and positive change in public attitude which made a significant difference through the whole of Olympics and Paralympics.

As a result many of the planning assumptions did not materialise. The transport and passenger delays did not occur and although there were days when the services were particularly stretched due to high volumes of visitors, such as the marathon days, there

were significant numbers of council officers, travel champions and Olympic ambassadors to manage the demands.

The number of visitors to Potters Field Live Site increased during the Olympic period and there were several days where it reached its capacity of 4,500. In addition the footfall increased as the Olympics proceeded. However, there were relatively few incidents throughout the games and the crowds were good natured, absorbing the positive and friendly atmosphere that prevailed throughout this period.

Footfall

Basic footfall data is available on request however there is no baseline data to compare the numbers against previous years. Better Bankside did a limited survey of businesses. The results were not statistically significant save for the fact that business was thought to be down in the order of 20% to 30%. The Tate Café thought the takings were down 30%. This rudimentary data gathered indicates that businesses in Southwark did not benefit from the games. The same findings apply to the Athens experience as a host city.

Summary of findings

The overall assessment was that the operational planning and arrangements that were developed by Southwark were robust and provided us with the ability to manage any Olympic related issues that arose. Ultimately the planning assumptions on which we based our operational plans did not materialise. However our planning allowed us the flexibility to reduce the staffing capacity and still maintain a high level of service throughout the Olympics and Paralympics.

Our relationship with the both BID's has improved immeasurably and we hope to take this opportunity to build on this and look at how we can improve our services in these areas.

The daily briefings attended by the relevant service leads and partners was useful for everyone to get a common understanding of the daily events and the impacts that the games were having or could have on the delivery of council services. Service leads reported on staffing levels and incidents that their respective services were managing and were able to ask for support from other services where necessary. This process meant that communication was rapid, effective and delays in taking action minimised. The operations directors could set the tone for the day getting reliable information of the capability of the services allocating resources effectively.

The daily operational meetings were a real benefit for all of the key services. We are looking to see how we can put in place a council focused operational meeting, either during key events or over specific period of times such as the summer months.

The multi disciplinary team has been a real success, not just in terms of the wide range of work that they undertook but also in terms of the experience of the officers involved. As most of these services exist with the community safety and enforcement division remit we are looking at options for establishing a multi disciplinary team which can lead on specific programmes. We are currently piloting this on Rye Lane with a view to making this a core part of the service in the future.

Southwark experience – presenting our best

It has been a great privilege to lead the Southwark Experience group working with an enthusiastic advisory group of councillors, community reps and Southwark officers.

We set out to bring an extra dimension to both Games for Southwark's communities. During the summer we have seen a wide range of events, exhibitions and performances throughout the borough from Tate Modern to The Elephant and The Nun, and from Rotherhithe to the hub around Potters Fields Park. Residents have been able to find out about their heritage, have an opportunity to perform or volunteer all through the prism of sport and the Games.

We set an ambitious plan of what we wanted to do with little new resources. On the whole in no small part due to the very hard work of all involved we have achieved much of what we set out to do. However it is important at this point to think of this as only the beginning as we build on the significant partnerships we have established and secure the future legacy from London 2012.

Donald Hyslop, Director of community partnership and regeneration at Tate Modern and Chair of the Southwark Experience workstream

Cultural events and activity

Streb

- On Sunday 15 July, as part of the London 2012 Festival, Southwark hosted two performances by Elizabeth Streb funded by GLA.
- Streb's extreme action dancers dangle from Millennium Bridge and a little later slowly walked down the side of City Hall.

http://www.youtube.com/watch?feature=player_embedded&v=ChSxKiBUP-I

Pop up Olympics at Marlborough playground

- Transformed by Bankside Open Spaces Trust, Marlborough playground opened at the beginning of July as a community sports festival running throughout the summer with track, beach volleyball, astroturf pitch, table tennis tables, boxing ring and many other facilities, giving access to a wide range of sports that previously may have been inaccessible
- The event was supported by Southwark Council and over 5000 people attended.

Torch relays

- **Day 63** of the Olympic torch relay saw the torch arrive in London from Guildford and arrive at Tower of London via two Sea-King helicopters. Southwark Council worked with landowners and partners to manage the crowds.
- **Day 69** saw 161,000 people on the streets of Southwark to cheer the Olympic torch through the borough. From its entrance over Millennium Bridge, onto the stage at Shakespeare's Globe and down Old Kent Road into Peckham. After a lunch break at Academy @ Peckham it journeyed on to Camberwell and out into Lambeth.
- Over 100 volunteer stewards were recruited to support the torch visit.

One such steward said:

"I just wanted to pass on the enduring memory of young and old telling each other in awestruck tones 'I've seen the flame' - this is such a fantastic metaphor for what I

hope will be the enduring Olympic legacy - a metaphor for that spark of ambition and confidence being lit in Southwark and elsewhere."

- **Day 70** was River Day for the Olympic torch relay and was the penultimate leg of its journey. 20,000 came to the More London area to see the torch arrive on Gloriana.
- **Paralympic torch relay** came to Southwark on Wednesday 29 August. The torch eventually arrived in Southwark two hours later than planned. Because of the delay, the torch did not take its planned visit to Surrey Docks watersports centre where many children who were preparing to welcome the torch in boats were very disappointed.
- In compensation for this Locog offered 528 tickets to a range of Paralympic athletic session in the Olympic Stadium. These were offered to the children and their parents and guardians who waited at the watersports centre, volunteer stewards and staff who had been working on the Paralympic torch relay.
- Locog have also visited the watersports centre with the Paralympic and the Olympic torch where they held a small event for those children who were waiting to welcome the torch originally.

Sacrilege

- More than three thousand people from across Southwark joined in the fun at Burgess Park on Saturday 4 August and had a bounce on Sacrilege, the life-sized inflatable replica of Stonehenge.

Local resident Kerline Britton, who lives on the Aylesbury Estate, joined in the fun with her three year old son Jahdiel, and said:

"This is a really nice activity that gets people outdoors. We don't have much outside space where we live, so it is great for me and my kids. The new look park is most welcome and the facilities are fantastic now, especially the lake. The council has done a good job and we love it."

Boundless Sports and Arts

Saturday 1 September saw an inclusive day of sports for disabled and non-disabled participants at Surrey Docks Watersports centre managed by the council's community sports team. 106 participated in sailing, wheelchair basket ball, adaptive cycling, boccia, boxing and indoor rowing.

Ben, aged 12: said

"Personally, I have had an amazing time here today. I would be very grateful if there were much more opportunities like these around. I would like to thank everyone who set up the many different activities today."

On Sunday 2 September, Boundless Arts transformed Peckham Square to celebrate the creativity of deaf and disabled local performers and artists with live music, dance, an arts market and exhibitions.

Singer story-teller Kate Portal, the Southwark-based Samba band [Bloco Maluco](#) and the groups [Coral Dance](#), Ready Willing Able and Sign Dance Theatre got Peckham singing and dancing. [Deafinitely Theatre](#) performed the poem Spring/Winter from their production 'Love's Lost. [CoolTan Arts](#) engaged the audience with dynamic drawing workshops whilst the [Shape Arts](#) and the [Southwark Resource Centre](#) artists showcased their work.

Other highlights of the day included comedy by Liam O'Carroll, poetry and story-telling, inspirational talks, an art installation by Nicola Field, films and a participatory music workshop by [Joy of Sound](#).

The festival was produced by Southwark Arts Forum and was part of The Elephant and the Nun, a family festival featuring nine events coordinated by London Borough of Southwark's events team.

Nicola Field, who participated in Boundless with her installation HOW TO BE STRONG, said *"There was an amazing atmosphere of vitality and enthusiasm."*

The Elephant and the Nun

- On Saturday 1 September and Sunday 2 September 2012 parks across central Southwark from Elephant and Castle to Nunhead were filled with fantastic music, dancing, film, arts and food.
- On Saturday shoppers at Elephant and Castle were surprised by the fabulous Picto Facto on their motorized scooters and visitors to Camberwell Green were entertained with an afternoon of music including the lively Trans-Siberian March Band, Brass Roots and dancing from Swing Patrol.
- Our grand Sunday consisted of nine free events in seven parks, a trail of gigs in secret locations and a rooftop, at the same time. From salsa in St Mary's Churchyard, the fabulous mash-up scratch choir led by Ida Barr, cookery demonstrations at the Burgess Banquet to the frantic pedalling of Nunhead's residents to power music and film on the green.
- As the sun set on Saturday and Sunday evenings, visitors to Bold Tendencies at the top of the multi-storey car park in Peckham were flabbergasted by the crazy Lords of Lightning. These gladiators threw 4 million volts of raw electricity at each other, quite literally raising the hairs off the necks of the crowd.
- Over 8,000 people attended the range of festival events taking place.

<http://www.southwark.gov.uk/elephantandnun/>

Picture Potters Fields

- Picture: Potters Fields was the place to watch all the sporting action of the summer on the big screen.
- From 29 August to 9 September 2012 all the major Games action was shown along with a range of entertainment. Children's' activities and roaming street theatre, Best of British food vendors and have a go sports activities were all on offer to visitors.
- Over 100,000 people visited the park during this period.

House of Switzerland

- From 20 July to 12 August the House of Switzerland was the official Swiss hospitality centre of the Olympic Games. Highlights included medal celebrations for successful Swiss athletes.
- 255,000 visitors enjoyed daily open-air concerts by Swiss groups, special events including the Swiss Creative Day, the Swiss National Day, the Bernese Games found a big response from both Swiss fans and tourists and Londoners.

Thames Festival

- Now in its 16th year, the event celebrates the river and includes music, dance and other activities from Westminster Bridge to Tower Bridge. This year, it coincided with the final day of the Paralympic Games.
- Spread over two days and ending with a carnival and fireworks display, it is London's cultural finale for the summer.

- About 800,000 people are thought to have attended the event over the weekend, which culminated in a night-time carnival featuring 1,500 performers and a spectacular finale that included more than a ton of fireworks.
- Highlights included an enormous Rio-style float surrounded by performers and artists from Brazil and the UK, and a performance in the evening from the decks of the HMS Belfast by two women's choirs from Germany and the UK.
- 600 London primary school children performed together in The Scoop @ More London
- Other highlights included Sing For Water, when choirs from across the UK sang in a massed choir concert on behalf of WaterAid ahead of the Night Carnival.

Discover Southwark

- This cryptic SMS clue trail highlights some of the hidden cultural gems that Bermondsey has to offer. It starts in Southwark Park, and includes parks, local independent shops, and contemporary art galleries and heritage sites. To date 65 teams (260 individuals) have participated.

Participants interviewed said:

"The trail mixes interesting facts with some great views of the city and nice places to eat and drink"

"I was nervous when I started but once you get going it's pretty straight forward... The trail has a relaxed feel. If you already know the area it's a good way to find parts that you didn't know and if you're new then it's a great way to explore the best parts of the area."

- In terms of lessons learnt, this project was very reliant upon marketing the free codes available to residents during the Olympic period through the local press and council channels which were saturated. To some extent this hid the profile of the project.

What's Luck got to do with it?

- The Cuming Museum has a collection of objects, lucky charms and talismans used by ordinary people throughout the ages. Inspired by this, we asked local sporting champions to talk about what motivates them, what inspires them and what rituals and reminders help them achieve their goals.
- The portraits, commissioned from award winning photographer Hannah Maule Finch, capture them in places or poses which are meaningful to them.

The exhibition has toured to:

- Boundless
 - Surrey Quays shopping centre in the middle of the centre ground floor
 - Tooley Street atrium until 17 September
 - The Cuming Museum (the old town hall building).
- It is also featured as part of this year's Black History Month brochure in Southwark Life and Southwark Housing News.

Lambeth and Southwark A to Z of Dance/ Big Dance 2012

- Big Dance in 2012 took place during July and ran through until September 2012. For the second time Southwark and Lambeth council played a significant role.

- The programme included a range of events; the Big Dance Bus at Surrey Quays Shopping Centre, workshops in libraries, Dance Cinema at Canada Water Culture Space and a company in residence at Elephant and Castle Shopping Centre.
- For the second time we were able to offer the biggest borough led dance festival of all the local authorities in London.
- Over 4000 people took part in the programme, both as audiences and taking part in workshops. This enabled local dance opportunities to be promoted.

Gillie Kleiman, dancer for Hiru Dance at Elephant and the Castle Shopping Centre said:

“It was an exceptional opportunity to try something out that I’d had in mind for some months, and do so in a supported way – financially, artistically and administratively”

South London Art Map Olympic Edition

- This was a specially printed edition of 20,000 South London Art Maps for the Olympic period. It included an Olympic design and also included new galleries which have opened in the area.
- The reprint of the map was very successful and we were able to add over 40 galleries to the map.

The Great Outdoors

- London Bubble Theatre led an outdoor theatre performance, the Great Outdoors.
- This intergeneration piece was a huge success and was one of the first pieces of work to animate the new Canada Water Plaza. A group of approximately 92 performers aged 6 to 70 something, from six different London Bubble theatre groups, worked on what sort of flocks or swarms might be seen in that space.
- The audience for the performance was around 350 people and the work has gone on to tour.

Capital programmes

Southbank improvement programme

- The project was substantially completed in June and was launched by the GLA in August with the International Paralympic Committee. In excess of £3m has been spent in Southwark (and further works in Lambeth).
- Very positive feedback has been received so far.
- The completed works are a very tangible and lasting legacy of 2012, providing significant improvements to accessibility along the Southbank and a greatly improved public realm.
- Some outstanding works remain to be completed. In particular, work on some of the steps around the Globe. This will be undertaken once the Globe's season has finished to avoid disturbing performances/rehearsals.
- The works have been shortlisted for two 'National Transport Awards' for 'dedication to access for all' and 'excellence in walking and public realm'.

Legible London

- The project was substantially completed in June 2012, greatly enhancing way-finding for the influx of pedestrian visitors experienced this summer.
- Total spend was £300,000, 49 new signs of various types were installed. Funded by Transport for London.

Look and feel

Your 2012

- A street dressing fund from the LA allowed each borough £50,000 to spend on a menu of street dressing options. Southwark dressed the route of the Olympic torch relay with lamppost banners.

Themed experience area

- Funded by GLA a menu of street dressing the north of the borough was decorated with a range of lamppost banners, railing and fencing cover and bunting. It is estimated the cost to the GLA was in excess of £300,000.

Gifts from the Gods

- As part of the GLA's look programme two oversized pieces of Olympic sports equipment were placed in Southwark. A javelin at Canada Water Plaza and a shot put in Guys Hospital.

99 tiny games

- Scattered through London's thirty-three boroughs were ninety-nine tiny games: posters on walls and floors in streets and parks, each one containing rules for an easy-to-play game.
- Presented by the Mayor of London and the London 2012 Festival, Southwark's tiny games were in Peckham Square, Canada Water Plaza and The Blue

Stroll: Discovery Trails

- Stroll Discovery Trails provided the opportunity to take a stroll along some of London's most scenic streets. Six unique walking routes across the historic city.
- One such trail took people on a circular route from City Hall to Tate Modern and over Millennium Bridge through the City and back over Tower Bridge.
- The trails were bought to life by Mandeville and Wenlock, who highlighted some photo opportunities.

Dazzle: Bridge animations

- This GLA and Locog programme created one off feature bridge lighting and animation on the river bridges from Westminster Bridge to Tower Bridge. In Southwark this included:
 - Blackfriars Bridge – a new lighting scheme
 - Millennium Bridge - a new lighting scheme and 3D soundscape by Martin Weir
 - Southwark Bridge - a new lighting scheme
 - London Bridge - a new lighting scheme

Training and development

Revealed London

- Southwark Council was commissioned by the GLA to develop a bespoke training programme, Revealed London, a further development of Southwark's own community-targeted event management training programme.
- One hundred event managers and producers from eighteen local authorities and production companies across London attended training in April and May 2012.
- The training focused on sustainability and accessibility, two key aspects of Locog's Toward One Planet Sustainability Plan. Training delivery partners, Julie's Bicycle and Attitude is Everything, designed practical and creative sessions to build confidence and assist with step change in how event managers produce the events.
- The overarching aim was to generate significant learning for the wider sector, putting policy into practice.

Volunteer Passports

- In partnership with Southwark Arts Forum and the Cultural Quarter, volunteer passports enable small cultural organisations to create a range of placements supported by Southwark Arts Forum. A pilot is now running with 50 people taking up placements.
- A specific strand of the project to pilot a targeted programme of activity to increase cultural volunteering amongst BAME individuals. This has been successful in securing £32,150 from The National Institute of Adult Continuing Education.

Welcome host training

- 200 Southwark Council front line staff were trained as welcome hosts over a ten week period.
- This training, delivered by the community involvement team, trained staff in a range of information that may be asked of them by residents and visitors. Everything from cultural activity and events, the closest dentist, bus routes and local history made for informative and interesting sessions.
- The training complimented that of Gamesmakers and Team London Ambassadors.

Volunteering and employment - Supporting residents and business

Using the 'magic dust' of the Olympics to inspire people to volunteer

- Consultation Jan 2011: worked with the voluntary sector to get ideas to help develop the action plan. It was hard for the sector to grasp the concept, especially for those with limited capacity. This meant focusing more on pulling existing work together.
- 2012 Portal: specific pages on the Volunteer Centre website were created to focus on Olympic related opportunities. Miraculously this has had 2012 hits (as of Aug 2012!)
- Two Volunteer Fairs: one by Southwark Arts Forum, one by the Volunteer Centre
- Sports Makers: a targeted event at Canada water library for anyone interested in volunteering in sports
- Volunteer profiles created: to inspire other local people to get involved
- Specific youth volunteering Olympic work.

Employability

- Promotion of general employment schemes linked to the Olympics
- Southwark Olympics job fair in Feb 2012 attended by 100 people (facilitated by Southwark Works)
- BBC's 2012 Work Experience programme focused recruitment in Southwark.

Successes

Creation of Olympic volunteer portal

- The portal highlighted any volunteering opportunities that were Olympic or Paralympic themed and offered guidance to those wishing to volunteer and those organisations wanting volunteers.

Profile of volunteering

- It has been great to have volunteering featured so heavily in local media and the Get Set Southwark programme. The case studies have shown what real local people can do. This combined with the national feeling about volunteer involvement in the Games has created a great groundswell of support.

Three local volunteer fairs (over 125 people signed up)

- With a fair run by SAF (cultural opportunities), one by the Volunteer Centre (general opportunities) and a special Sports Makers event (sports opportunities) we were able to very effectively promote volunteering to local people

Volunteer Strategy

- Before 2012 came along it was difficult to get this going, but now in place it will support form a lasting legacy. Although a relatively simple document it does important things like define volunteering and they ways forward ensuring a more coordinated approach to volunteering within the council and locally.

Herne Hill Velodrome

- Through Involve, our employer supported volunteering programme 100 corporate volunteers helped to improve the Velodrome on 5&6th July. Other projects with corporate volunteers along the 2012 included putting on an Olympic themed sports day and celebration for a primary school in the north of the borough and an Olympic mural in Peckham.

http://www.southwark.gov.uk/news/article/840/100_volunteers_revamp_herne_hill_velodrome

Marlborough Mini Olympics

- Bankside Open Spaces Trust organised a pop up mini sports Olympics in SE1.

Health and well-being - Get active and improve our health

The Southwark 2012 Health and Well-being group, chaired by the Cabinet member for Health and Adult Social Care focussed on the following:

- To improve attitudes to and participation in physical activity using the Change 4 life campaign and the Health Factor Challenge Campaign
- To improve the health and well-being of Southwark residents through activities inspired by the Olympics and Paralympics
- To deliver activities during the Games period and afterwards to as to embed a health and well-being Olympic legacy

Catherine McDonald, Cabinet Member for Health and Adult Social Care, says of this workstream:

"This has been a brilliant effort from departments across Southwark Council in partnership with NHS Southwark and community partners. The huge range of activities – from our A-Z of dance to communal gardening projects, and from outdoor gym promotions to the Everyday Games festival have been outstanding in helping residents of all ages, abilities and sizes to feel part of the Games.

"It has been important for us as a borough with wide health inequalities to inspire people to be more active in 'everyday ways' as well as through traditional sports. Inspiring people who may be quite sedentary to be a little more active everyday (a walk in the park, cycling to work, going dancing rather than watching it on telly) has been an integral part of our approach to building a health legacy for the Games locally.

"By encouraging more people to think about how they can make their everyday lives healthier, through small lifestyle changes such as exercise and diet, we hope to have made a lasting difference to the health and well-being of Southwark's residents.

"Southwark has got an amazing amount of opportunities for both sport and physical activity and top class facilities. Promoting awareness and use of these will continue to be a priority in supporting the legacy of the Games. We shall do this through a localised marketing campaign 'Get Active Southwark' linking to the online Get Active London directory where Southwark holds the 2nd highest number of opportunities listed in London."

Promoting dance as a great way to get active

- 1000 A-Z of dance brochures distributed with free taster sessions
- 3 Pop-up dance events targeting local communities
- Hundreds of Camberwell families enjoyed and participated in dance performances at Everyday Games.
- 250 people took to the streets with their mobile phone to discover 'Hidden Southwark' via a text message walking trail game

Olympic themed gardening on estates

- Five TRA's spruced up their estates for the Olympics and galvanised local residents into action by setting up gardening projects to get people more active and taking pride in their environment, as well as connecting with neighbours using the garden as a venue for community events during the Games.

"We have been really impressed with how the growing club has brought together people from different generations to feel a sense of ownership of where they live. It has really helped us to secure the area and build a sustainable community."

Joan Morris Pelican Plus TRA

Active travel

- 50,000 Legible London maps distributed for Elephant and Castle area, also advertising health improvement activities.
- Online cycle route audit made available identifies many level 1 roads (traffic free) in cycling.
- Extra cycle parking installed in Bankside to support expected increase in cyclists.
- A Dr Bike pilot was run in Ledbury estate and had 20 young people coming to learn how to look after their bikes and learn key maintenance skills that will encourage them to keep cycling.

Volunteering

- Due to start on 27 September, BHF have offered training to support 20 x 2012 volunteers train as healthy heart champions in September.

Promoting Change4Life messages alongside the Games

- Get Set newsletters reaching 95% of schools were sent out through 2012 in lead up to Games and promoted the Change4Life campaign and resources that support children and families to 'move more, eat well and live longer'.

Promoting disability friendly amenities, to increase disability participation

- In lead up to Paralympics, Southwark have promoted many disability friendly facilities and sporting activities, with the Boundless sports and arts festival in September bringing everything together and attended by over 600 people.

The Everyday Games

- As part of The Elephant and the Nun festival, in partnership with British Heart Foundation and NHS Southwark we created Everyday Games on Camberwell Green. Approximately 500 people from families to day centre users got involved in gardening, dance, cycling, kids games, table tennis, and healthy cooking.
- Over 200 people signed up for either a personalised exercise plan, an NHS health check on the day, or BHF's healthy heart magazine.

Camberwell mum Rita Steele, winner of the Games4Life prize draw was thrilled to receive a voucher for Edward's Cycles and said

"It's so funny because my husband and I were just talking this morning about how much we'd like to get bikes. Our maisonette only has a balcony space but it's just enough to keep the bike in. I'm looking forward to riding around the park, and maybe even to Sainsbury's where I work, once I get my confidence up."

Community Ambassadors for Sport

- The mini Olympic sports events, competitions, training, coaching to hundreds of people, with a special focus on families, women and girls and people with disabilities.
- Two 'Parkruns' in Dulwich Park and Burgess Park will continue as a legacy, and are attracting hundreds of people to sign up.

Schools Change4Life sports clubs

- NHS Southwark funded the School Sports Partnership to work with 300 year five children in ten primary schools where levels of obesity are high. They engaged in a nine week programme improving confidence and understanding in the importance of activity and healthy eating, as well as sporting skills.
- Teachers and parents were involved to encourage children of all abilities to have fun being more active and support engagement with afterschool sports clubs.

Piloting SMS prompts for exercise referral patients

- NHS Southwark has commissioned Fusion to pilot text message support with 500 clients using Southwark's leisure facilities referred to exercise by their GP.
- Patients will receive motivational texts to support their commitment to improve levels of physical activity. Results will be analysed to see gauge effectiveness.

Staff activity challenge

- 64 council and NHS staff registered in the 5K Your Way event at Hackney Marshes in May.
- Southwark came in as the 4th fittest London borough (M&F), and 3rd fittest (F).

Get Active London

- Southwark have over 2000 activities listed on Get Active London's online directory of physical activity and sport, 2nd highest in London.
- A Get Active Southwark legacy campaign will support more localised marketing of this excellent 'one stop activity finder'.

Parks

- As places for free physical activity, the council and NHS were keen to ensure more people realised how much you can do in them.
- A series of outdoor gym inductions and new marketing materials were produced to encourage people to make the most of the ten outdoor gyms, walking trails, table tennis and other sports facilities in parks.

Southwark Health Factor Challenge

Southwark Health Factor was a public health campaign launched in 2011 to inspire residents to improve their health and well-being. 13 participants with a range of fitness levels and health issues were selected to undergo a ten week programme running, from May to July, to improve their health and well-being and supported by a high profile mentor. Each week the participants were given a healthy eating challenge which was designed to highlight a particular facet of healthier diets.

The wider community were encouraged to follow their progress and gain inspiration from them. Online blogs by the participants, weekly videos of their activities posted on You Tube, (www.southwarkhealthfactor.co.uk) and community challenges were used to reach out beyond the 13 participants to people across Southwark.

A wide variety of activities were offered during the programme including the Urban Physic Garden, dance session with Carl Campbell, sailing at Surrey Docks Watersports Centre, Riding at bike at the Herne Hill Velodrome, Yoga and Tai Chi in the park.

The programme raised awareness of health issues in the borough

- More than 50 people applied to the programme.
- The Health Factor was featured in two issues of Southwark Life.
- The programme featured in Southwark News which ran several stories.

- All participants felt that the project had benefitted their health and well-being.
- Participants cited greater levels of happiness and confidence.
- By the end of the programme there had been:
 - 4038 visits to the Health Factor micro site
 - 809 views of the You Tube videos with an average of 202 views per video
 - 113 followers on Twitter with 539 tweets
 - An average of 61 views per post on Facebook

"I think it has been inspirational and made us consider what we can do to promote the benefits of a more active, healthier lifestyle within our own community. I do feel inspired to promote this message and the programme has helped show me how this can be done"

Health Factor participant Mark

Communications

London 2012 brought with it a huge opportunity and a series of challenges in terms of communications for Southwark Council. A communications campaign plan was agreed early on and this was resourced by the communications team. During the Games a specific team was established so that others could focus on non Olympic priorities. Daily Get Set e-newsletters, media support and social media and online support drove a continuous narrative to inform residents, businesses and visitors.

Strategy

A five part strategy was developed using:

- Existing channels (Southwark Life, website, social media channels)
- Direct email
- Olympic and Get set branding
- Media relations
- Face to face communications

To raise awareness of the Southwark Olympic offer in a consistent, simple, yet strong manner and to reflect the sum of its many different parts. This includes using the Olympic host borough status and the Paralympic and Inspire logos alongside Southwark Council branding on all relevant activities and communications outputs.

Branding

- Southwark Council created its own overarching 'Olympic' brand, 'Get set Southwark' that formed the template for all our Olympic and paralympic related communications.
- In January 2011 we adopted Locog's 'Host Borough' status and worked closely with Locog to ensure correct use of branding and wording.

Get set newsletter

- Launched in July 2011 the Get set newsletter was a monthly newsletter and during the Olympic Games was produced on a daily basis.
- The newsletter was distributed to 17,000 people each time it was released.

Southwark Life

- Southwark Life is the primary communication tool for Southwark reaching 125,000 homes and since July 2011 each edition of Southwark Life has had a minimum double page spread on an Olympic subject.
- Summer 2012 edition was a dedicated to the Olympics edition that focused on a huge range of 2012 subjects and issues including cultural events, capital legacy programme, travel and transport and local torch bearers.

Media activity

- Since April 2011
- 30 statements and 40 Olympic or Olympic related press stories including:
 - Health Factor Challenge
 - 100 days to go to the Olympics
 - Urging residents to nominate an Olympic torchbearer for Southwark/torch announcement
 - Success of Southwark youngsters at the London Youth Games Finals.
 - Tour of Olympic site inspires Health Factor recruits.
 - House of Switzerland - Olympic guest facility.
 - Southwark Council taps into Olympic inspired rush to volunteer

- Southwark Council announces winners of £2m Olympic legacy fund
- Thames Pathway improvements
- 100 Olympic tickets donated to youngsters
- Southwark Film Office coordinated of over 100 broadcast media in agreed outdoor locations at Tate Modern, The Globe, Potters Fields and Bermondsey Wall East.

southwark.gov.uk/london2012

- The council's corporate website supported over 20 dedicated pages to London 2012.
- All were regularly updated and new information added and new pages created as appropriate.

Social media

- There was regular use of Facebook and Twitter over the Olympic and Paralympic period there were over 250 tweets and retweets of messages posted with people reading the posts as far away as Germany, Italy, United States and Australia.
- Over 40 Facebook updates were also posted gaining over 1000 likes and the estimated total reach being over approaching half a million people.

One big summer 2012

- One Big Summer 2012 was developed with Better Bankside, Team London Bridge and Southbank Employers Group to promote our cultural offer.
- 330,000 copies were distributed to every home in Southwark and to over 50 locations including libraries and leisure centres. It was also promoted across London through Time Out and the London Ambassador hubs.

Transport for London and Network Rail

- We worked in partnership with Transport for London for over a year to promote travel planning and Get ahead of the Games to residents and businesses.
- We have received positive feedback from our transport partners about our willingness and responsiveness to work with them.
- Four events for staff held at Tooley Street to promote travel planning alongside active travel.
- An drop in session was held for members at Tooley Street and at council assembly.
- An information stall was located at Canada Water plaza opening.
- Walking maps for the Elephant and Castle area produced in conjunction with active travel team.
- Bikeability maps and increases in cycle parking promoted alongside Better Bankside.

Internal communications

- Events for staff (see above).
- London 2012 section set up on the Source intranet.
- Regular briefings for staff on the Source and Source in brief

Fusion

- We worked with Fusion to integrate promotion of activities in the leisure centres.
- During and following the Games we have promoted our leisure offer including Open Active, Choice membership, swim school and outdoor gyms.

SOUTHWARK'S OLYMPIC AND PARALYMPIC LEGACY

While not one of the five host venue boroughs, Southwark Council was committed to using London 2012 as an opportunity to create a true legacy for the community and young people of Southwark. This is not just about sport, although the council has committed significant sums to improving its own sporting facilities and through the Olympic Capital Legacy projects. Our legacy proposals also cover engaging young people, building on the spirit of the Games to encourage volunteering, and improving the health and well-being of our residents. This section sets out more details on all these proposals.

The council has had two boards focusing on our Olympic projects. The first was the Olympic Delivery Board, whose work is detailed in this report but has now come to a close. The council also brought together partners in the Olympic Capital Legacy Board under the chairmanship of Cllr Peter John to assess and invest the Olympic Capital Legacy Board funds. Now that the Games are over, these two boards will be replaced by the Legacy Board, chaired by Cllr Veronica Ward, the Cabinet Member for culture, leisure, sport, and the Olympics. The Legacy Board has been established to oversee the realisation of the Olympic Capital Legacy programme and the mainstreaming of specific legacy projects and continue the significant relationships that have been created throughout the delivery programme.

It should be noted that the legacy projects outlined below are complimentary to the wider programme of mainstream activity that is carried out by the council and its partners.

Southwark Council's cabinet has also endorsed an ambitious plan to improve life in the borough and give the local economy a massive boost over the next ten years by delivering projects worth nearly £1bn. This includes:

- Work to improve accommodation for people with learning difficulties
- A new centre of excellence for older people.
- Investment at Geraldine Mary Harmsworth Park, in our cemeteries and at South Dock Marina.
- Self service technology to save on running costs at Dulwich, Newington and Camberwell libraries.
- Further refurbishment of the Thomas Calton Centre and Peckham Pulse
- Additional resources to improve local shop-fronts
- Elephant and Castle Leisure centre
- Seven Islands Leisure Centre investment.

Sport and exercise

Olympic Capital Legacy programme

- Southwark's Olympic Capital Legacy programme is one of the council's objectives, to provide a long term legacy that goes towards increasing participation in sport and physical activity.
- The Capital Legacy group was composed of external delegates, cabinet members and senior council officers and was chaired by the Leader of the council.
- The Capital Legacy group was created to provide an expert and independent panel to consider bids submitted to the council and to make recommendations to the cabinet.

- After a two stage application process ten projects, from 40 that were submitted, to receive funding. Southwark Council is now in the process of overseeing or directly managing the project delivery. The successful projects are:
 1. Bethwin Road Playground's bid for a multi use games area in Bethwin Road for £95K
 2. Southwark Tennis Club's bid for support for a BMX Track for Burgess Park for £150K
 3. The Camberwell Baths Campaign's bid for a further phase of refurbishment to the Camberwell Leisure Centre Sports Hall for £490K
 4. Herne Hill Velodrome Trust's bid for a contribution towards refurbishment of the infield facilities at Herne Hill Velodrome £400K
 5. Athenlay Football Club's bid for a sports ground Development in Homestall Road for £175k
 6. Peckham Town Football Club's bid for an outdoor disability multi-sports court for £85K
 7. Fusion's bid for a disability pool hoist for the Peckham Pulse Healthy Living Centre for £5.6K
 8. The parks and open spaces' service bid for upgrading the Peckham Rye pitches & changing rooms for £200K
 9. The sports services' bid for a contribution towards the redevelopment of the Southwark park sports complex for £370K
 10. Trinity in Camberwell's bid for an outdoor sports area in Camberwell for £30K
- More information on each of the projects can be found at http://www.southwark.gov.uk/info/200164/london_2012/2095/southwark_2012_olympic_legacy_fund

Community sport

- People inspired to take up sport and physical activity, accessing the opportunities and programmes provided by the Southwark community sports team via the ten community sports events that have taken place around Southwark.
- Greater inclusion has been built in Team Southwark at London Youth Games with 2012 being our best year to date and representation in more sports.
- Young people and people with disability become the next tranche of sports coaches working within their communities to coach and inspire young people to take up sport and understand the values that the Olympic and Paralympic Games represent through the 'teaching values through leadership' programme.
- Increased numbers of female participants, increased awareness of female sports via delivery as part of the mainstream offer and increased numbers of qualifications issued via the 'Us Girls' sports festivals and empowerment days.

- Increased the capacity and outreach of local community sport clubs and voluntary sector organisations by increasing the number of qualified sports coaches within Southwark via the Sportivate programme.
- The introduction of FANS (Free Access to National Sports) programme in to our leisure facilities, supports the capital's up and coming athletes in their development and progression in their chosen sport.
- Research will be carried out to map any increases in participation at club level, school level and in leisure centres and which sports have been specifically affected by the Games.

Young People

- Creation of a fit for purpose and future-proof digital platform through which the council can communicate with children and young people
- Children have learnt about the worlds cultures and Olympic and Paralympic values through the Readathon and Get Set London education programme.
- A poem for Southwark written by young people in the borough will be a lasting legacy in the understanding of the Olympic and Paralympic values.

http://www.southwark.gov.uk/info/200062/libraries/2736/its_londons_turn_now

- The Southwark youth volunteering programme, which placed over 120 new young volunteers across Southwark, is leaving a lasting legacy for volunteering and other work related learning opportunities for young people by creating sustainable partnerships with volunteering organisations, to provide opportunities in the future.
- Youth centre refurbishments: One of the refurbished centres will have a 2012 theme running through it, celebrating the achievements of Team GB and creating an environment which will both inspire young people and ensure they have a permanent reminder of the Games themselves. This is being funded through the youth service capital programme budget.
- Celebration event: an event is being planned for November 2012 to celebrate the achievements of both the young volunteers and the successes in the London Youth Games. This will be high profile event held in the atrium at 160 Tooley Street. This is a joint initiative across council departments and will be funded through a variety of core budgets.
- Volunteering: young volunteers who took part in the programme have been offered the opportunity to become volunteering ambassadors for the Y-Volunteer programme run by the council's youth service. This will enable the promotion of volunteering to young people as a genuine pathway to capacity building and skills development.

Culture and events

- Mapping of dance organisations in Southwark has been undertaken. These have been uploaded to GIS mapping to enable residents to find their local dance class.

- To celebrate the 2012 Olympics in London through use of photographs from the exhibition “What’s Luck got to Do with it?”, an exhibition of portraits of athletes and sportspeople looking at the ways they use luck and superstition to enhance their performance, beyond the Olympic period for the enjoyment of the community. Particularly working with the sports service.
- Volunteering Passport, builds in economies of scale and reducing the bureaucratic burden of volunteering for the arts organisations.
The council and the cultural quarter are working with Southwark Arts Forum to provide:
 - Initial sifting at recruitment stage
 - CRB Checks
 - Insurance
 - Basic training
 - £32,150 secured from NIACE. This could eventually lead to the development of a volunteer club to provide networking, support, training, and development of new volunteering roles in the arts.
- Decreased bureaucracy for street party organisers including:
 - Updated advice and support
 - Review of service infrastructure
 - Strengthening partnership work
 - Promotion of advice and support tools

Public realm

- £3.2 million river walkway improvements to increase physical accessibility.
- £300k upgrading of signage in the Borough and Bankside area with Legible London.

Volunteering

- Southwark volunteer strategy
- Greater research into barriers to disabled volunteers.
- Encouraging and showing people what you can do as a volunteer, breaking down stereotypes about who volunteers and what you can do, planting seeds to inspire and create the volunteers of tomorrow.
- Creation of a pool of events stewards for the Olympic and Paralympic relay that can be used for further events.

Health and well-being

- Increase usage and uptake on Proactive London’s ‘Get Active London’ searchable directory of activities. A Get Active Southwark link page from the council website will become the home page for a Get Active Southwark marketing campaign over 2012/13.
- Change4life after school clubs to explore different types of physical activities inc dance and martial arts as well traditional sports to enhance appeal of being active to a wider range of children.

- Following success of Big Dance, further dance road shows being proposed for community locations, and work commencing to ensure dance activities feature in the Get Active directory.
- Ongoing promotion of parks and open air gyms to encourage more usage
- One year study launched by NHS to see whether motivational text messages can support Exercise Referral Patients (using Southwark Council leisure facilities) to continue exercising.
- Work with NHS and libraries to develop community leadership for organised health walks.
- Promotion of Olympic gardening projects in estates to encourage sedentary residents to be more active.
- Funding of more permanent cycle parking in the Bankside area in partnership with Better Bankside
- Encouraging active travel (walking and cycling) by rolling out estate based Dr Bike sessions and training in bike maintenance skills to residents living in housing estates.
- Improved awareness of cycling opportunities and support in Southwark to disadvantaged communities, general public and staff. This has happened via:
 - The launch of the Bengali Cycle Club on Rockingham Estate and the rollout of estate based Cycle Maintenance & Dr Bike road shows following Ledbury pilot
 - Dr Bike and cycle marking at Peckham Square, Lower Road, Brandon Street
- The creation of Elephant and Castle Legible London map which will continue to be available online.
- Increased promotion of online cycle route audit, cycle parking maps and walking maps.
- Ongoing training in heart health (including promoting benefits of exercise) provided by BHF over 2012/13 for staff and volunteers.

Communications

- Excellent long term relationships with the BIDs have been developed and we will continue to build on these to enhance and extend our communications.
- We have worked together to support and maximise our communication channels and gained an increased knowledge and understanding of our work and how we can complement each other. It was useful not only to work with the BIDS in promoting the Southwark experience but on an ongoing basis in the Borough Operational Coordination Centre (BOCC).

It's London's turn now

By the young poets of Southwark from:

- Harris Academy Peckham
- Globe Academy
- Walworth Academy
- Harris Academy Dulwich
- Dulwich Library Young Poets Workshop

The poetry relay workshop facilitators:

- Sandra A. Agard
- The Barbican Poets

I

Changing pain to gain
From rags to fame
Aim high, reach up, touch the sky
Stand strong and be courageous
Dreaming is believing
For you have to believe to win
Follow your heart and start achieving
Push your body to the limit
Excellence is the key now open the door to success
Olympic fever is here! Come on let's be the best!
Swift as a cougar
High as an eagle
In my sights - an Olympic Gold
A million tiny roars powers me
So many pumping hearts
I...we have come all this way to finish the race -
Prepare for lift off in 3,2,1...
MAKE IT BIG!

II

Distances as great as our torch bearers,
Passing the baton on with a kiss
No further shall they walk
But this is the spark to run, shoot, hop
Skip, jump, volley, slam to the Olympic Park
People are gathering, feeling the cheers
Holding the baton, screams of joy in their ears,
Light in their eyes, excitement on their faces
The crowd is my fuel, roaring like a raging storm
Nobody wants to leave
All the nations come together to watch the Games
Happiness is in the atmosphere and everyone is excited
Diverse nations compete as one family - as friends
Yes, at the Olympics you can make friends from all over the world
Appreciate their excellence and share moments together
To wow the world in friendship and respect
Everyone can have fun whether they win or lose
Bang! There goes the starting gun and now is the time to...
Run, swim, fight, jump, row, lift, play, cycle, spin, leap, shoot,

Twist, turn, sprint, walk, ride, sail, fly, throw, and so much more
The tension is high, crowds roar loud and strong
The magical moment has begun

III

I'll become the inspiration
This is for my country, raising reputations,
Listening to supporters' cheering
Waving flags, shouting out loud
Remembering past Olympic histories like
The great Coliseum where Roman dreams were built
To the future, for it's London's turn now
To be a legend, to be proud.
Passion pumping through
Push the pedal to win that golden medal
Olympians rise higher than Mount Everest
Waiting for their chance to touch the stars
The build up of atmosphere inspires competition
Hard work paying off at long last
Be proud of your country, stand tall
Make history together, embrace, countries unite
Such a thrill to be part of this global celebration
Distant palm trees sway to the rhythms of my victory
From generation to generation
It's worldwide, time to time, lane to lane, mile to mile
Pass the finishing line
Showing no fear
These are the Olympics.
Bringing you forever friends, along with fame and glory
Gold, silver and bronze.
London 2012 will have it all!

GALLERY

Flying the Flag, Beijing handover celebration – Camberwell Green – 24 August 2008



Get set Southwark, one year to go celebration – Camberwell Green – 23 July 2011



Launch of the Olympic Delivery Board – Surrey Docks Watersports Centre – 2 December 2010



Launch of the Olympic legacy fund – Herne Hill Velodrome – 3 March 2011



100 days to go to the Olympics – Peckham Pulse – 18 April 2012



**London Youth Games – Crystal Palace Sports National Sports Centre
26 June to 1 July 2012**



Volunteer action – Herne Hill Velodrome – 10 July 2012



Pop up Olympics – Marlborough Playground – 2 July 2012



Streb – Millennium Bridge and City Hall – 15 July 2012



Big Dance – Surrey Quays Shopping Centre – 15 July 2012



Inaugural reading of 'It's London's Turn Now', Southwark's Olympic youth poem by Sir Andrew Motion– Peckham Library – 18 July 2012



House of Switzerland – Hibernia Wharf - 21 July to 12 August 2012



Olympic torch relay – Day 63 – Tower of London – 20 July 2012



Olympic torch relay – Day 69 – Bankside, Old Kent Road, Peckham and Camberwell – 26 July 2012



Olympic torch relay – Day 70 – River Thames – 27 July 2012



London 2012 Olympic Opening Ceremony – Tower Bridge – 27 July 2012



PICTURE: Potters Fields – 28 July to 9 September 2012



Sacrilege – Burgess Park - 4 August 2012



Paralympic torch relay – 29 August 2012



What's luck got to do with it – Touring exhibition – From September 2012



Boundless Sports – Surrey Docks Watersports Centre – 1 September 2012

Boundless Arts – Peckham Square – 2 September 2012



The Elephant and the Nun – various locations – 1&2 September 2012



Southwark Everyday Games – Camberwell Green – 2nd September



Parkrun operational every Saturday morning in Dulwich and Burgess Park as of 22 September 2012



The Mayor's Thames Festival – From Westminster Bridge to Tower Bridge – 8&9 September 2012



Paralympic and Olympic torch post relay visit to Surrey Docks Watersports Centre – 26 September 2012

